KALINI STANSELL

Principal UX Designer
Design Systems

EXPERTISE

Solutions Architect
Transforms intricate challenges into clear, actionable solutions

Precision in Execution
Upholds a keen eye for subtle design nuances and aesthetics

WORK EXPERIENCE

Principal User Experience Designer, Zillow (2022-present)

- Design lead managing Zillow's web design system (Constellation) for over 3 years.

- Overhauled Constellation to align with the web API, building a shared technical language that improved collaboration between designers and engineers, leading to increased opperational efficiency.

- Facilitated a smooth transition from the unsupported Premiere Agent design system to Constellation, expediting the velocity and productivity of both PA designers and front-end engineers.

- Championed and implemented the integration of innovative Figma functionalities into the Constellation library. This strategic shift amplified variant capabilities, considerably boosting the effectiveness of the system's components.

- Initiated and developed the "Constellation University" training program which resulted in a comprehensive understanding of design systems and consequently, a more streamlined Zillow designer onboarding process.

Senior User Experience Designer, Zillow (2016-2022)

- Held a pivotal role in the formulation, design, and reinvention of major product features in the Premier Agent portfolio. My considerable contributions range across several key experience areas, including the Inbox, Contact Details, Contact List, Past Sales, Transaction Details, and Shopper Activity.

- Transformed the registration process for Zillow's Flex program by designing a simplified solution for a complex feature, drastically reducing a week-long procedure to a streamlined task of just 5-10 minutes.

User Experience Designer, Zillow (2015-2016)

- Orchestrated all feature enhancements as the singular designer for Zillow's Market Leader product. Leveraging close collaboration and iterative design, I fostered continual improvement which ultimately elevated agent productivity.

User Experience Designer, Amazon (2010-2014)

- Contributed to the creation of intuitive new ad products by creating wireframes, prototypes, and user interface designs, resulting in the launch of user-focused ad products and enhanced user experiences.

Interactive Designer, Microsoft (2008-2010)

- Crafted and validated engaging rich media online ads for the MSN homepage, improving user engagement and traffic.

CONTACT

Social
linkedin.com/in/kalinistansell

Email
stansell.kalini@gmail.com

Website
kalinistansell.com

EDUCATION

Associate in Digital Media
Full Sail University

Associate in Arts & Science
Olympic College

Brand Strategy & Typography
School of Visual Concepts

HARD SKILLS

Design software
Figma, Sketch, Adobe CS

Project management software
Asana, Jira

Design
Accessibility Design, Cross-functional Collaboration, Data Analysis & Integration, Design Systems, Experience Strategy, Mentoring, Product Design, Project Management, Prototyping, Visual Communication & Storytelling